



 **Bentleigh Uniting
Cricket Club**

PARTNERSHIP PROPOSAL

90+ YEARS OF HISTORY
90+ PREMIERSHIPS
13 CRICKET TEAMS



ABOUT US



13 TEAMS

5 senior mens, 5 junior boys, 2 senior womens and 1 junior girls team competing weekly across Melbournes south east.

93 CLUB PREMIERSHIPS

A proven track record of on-field excellence that makes BUCC a name people respect and follow.

94 90+ YEARS IN BENTLEIGH

Founded in 1932 — deep local roots that mean genuine community trust, transferable to our partners.

20 MATCH DAYS

Weekly touchpoints at Centenary Park drawing players, families and supporters all season.



MATCHES STREAMED LIVE

We livestream matches, extending your brand's reach well beyond the boundary to online audiences.



RECIPROCAL SUPPORT

We actively prioritise partner businesses in our own purchasing — food, trades, supplies and more



PARTNERSHIP PACKAGES



SILVER

\$1,000

- Feature in club newsletter
- Logo rotation on clubroom screens
- Social media sponsor announcement post
- Logo & website link on club website
- Logo on club training shirts

GOLD

\$2,000

- All Bronze benefits
- Boundary fence advertising signage

PLATINUM

\$3,000

- All Silver benefits
- Weekly logo feature on graphics across Instagram & Facebook
- Logo on club scoreboard
- Logo on designated supporter & training apparel

MAJOR

TAILORED PRICE

- All Gold benefits
- Logo on all livestreamed match content
- Club events named after your business (e.g. Bendigo Bank Trivia Night)
- Logo on dedicated supporter & training gear
- Recognition at all club functions & events
- Logo on club website footer
- Logo on playing shirts (new generation)

****Prices negotiated on an individual basis***

JOIN THE LIONS DEN

The Lions Den today is made up of club members, past players and business people from all walks of life that join together in a spirit of camaraderie to support the Bentlyigh Uniting cricket Club to be successful on and off the field.

There are membership options for all.

Bronze Lion

\$250

- Lions Den Polo
- \$1 discount on drinks
- Voting rights at the Annual General Meeting

Silver Lion

\$400

- All Junior Lion member benefits
- \$5,000 Draw Ticket

Gold Lion

\$800

- All Senior Lion member benefits
- Happy Hour, \$4 Beers & \$6 Mixed drinks on Saturdays at Centenary Park from 5:30-6:30
- Complimentary Drinks at Men's 1XI matches from 5:30-6:30



ADDITIONAL DETAILS

01

STRONG LOCAL COMMUNITY Connect with a growing network of local families across 13 teams — 6 junior, 5 senior men's and 2 senior women's. Our club brings the Bentlyigh community together every week throughout the season.

02

WE SUPPORT WHO SUPPORTS US Sponsorship at BUCC is reciprocal. Where practical, we prioritise partner businesses for food & beverages, event catering, trades, equipment and club functions. Your investment comes back to you.

03

DIGITAL & MATCH DAY EXPOSURE Reach our audience via our website, Instagram, Facebook, The Centenary Roar newsletter, match day livestreams, and clubroom screens — repeated, season-long exposure online and on the ground.

04

TRUSTED BRAND SINCE 1932 For over 90 years BUCC has given back to the Bentlyigh community — from charitable donations to the Salvation Army, to subsidising the fees of children who couldn't otherwise afford to play.

05

YOUTH DEVELOPMENT Align your brand with something genuinely meaningful — supporting the next generation of cricketers across our junior boys & girls programs, and our commitment to inclusion and opportunity.

06

CUSTOMISED PARTNERSHIPS We tailor every partnership to fit your goals — whether that's reaching families, targeting a specific demographic, or activating at events. No two partnerships look the same.

TIME TO GET IN TOUCH

Founded in 1933 and proudly celebrating over 90 years of competitive cricket, we offer partners a genuine connection to a thriving, multigenerational community right in the heart of Melbourne's south-east.



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